

We survey 1000 13-37-year-olds monthly...

PULSE SURVEY CALENDAR

Click on topic links for examples of past reports

2019	Lifestyle	Technology & Media	Shopping	Finance	Marketing	Seasonal	Monitors
Jan	Causes/Charity & Activism		Post-Holiday			New Year's & Valentine's Day	Social Media
Feb	Relationships/ Dating & Weddings	Social Media Behaviors			Ad/Marketing Effectiveness		Media Consumption
Mar	Religion & Spirituality	Tech Device Use & Ownership				Super Bowl	Finance/Spending
April	Cooking/Food Trends		Grocery & Dining		Hobbies & Passions	Spring Break	Social Media
May	Travel & Outdoors			Employment & Career Goals		Prom & Summer Plans	Media Consumption
June	Health & Fitness		Beauty/Personal Care Products			4th of July	Finance/Spending
July	Sports & Athletics	News Consumption & Trust			Social/Mobile Marketing Preferences		Social Media
Aug		Mobile /App Behavior	Shopping & Fashion		Celebrities & Influencers		Media Consumption
Sept		Music		Personal Finance & Services		Halloween	Finance/Spending
Oct		TV & Entertainment /Fall Shows	Back-to-School			Thanksgiving	Social Media
Nov	Parenting		Pre-Holiday	Insurance & Adulthood			Media Consumption
Dec	Life Milestones & Education		Drinking & Nightlife			Winter Holidays	Finance/Spending