

We survey 1000 13-36-year-olds monthly...

PULSE SURVEY CALENDAR

Click on topic links for examples of past reports

2018	Lifestyle	Technology & Media	Shopping	Finance	Marketing	Seasonal	Trackers
Jan	Causes/Charity & Activism		Post-Holiday			New Year's & Valentine's Day	Social Media
Feb	Relationships/ Dating & Weddings	Social Media Behaviors				Winter Olympics	Media Consumption
Mar	Religion & Spirituality	Tech Device Use & Ownership			Ad/Marketing Effectiveness	Super Bowl	Finance/Spending
April	Cooking/Food Trends		Grocery & Dining		Offline Interests & Passions		Social Media
May	Travel/Post Spring Break			Employment & Career Goals		Prom & Summer Plans	Media Consumption
June	Health & Fitness		Beauty/Personal Care Products			4th of July	Finance/Spending
July	Sports & Athletics	News Consumption & Trust			Influencers		Social Media
Aug		Mobile /App Behavior	Shopping & Fashion		Social/Mobile Marketing Preferences		Media Consumption
Sept		Music		Personal Finance & Services		Halloween	Finance/Spending
Oct	Parenting	TV & Entertainment /Fall Shows	Post-BTS			Thanksgiving	Social Media
Nov	Drinking & Nightlife		Pre-Holiday		Celebrities	Winter Holidays	Media Consumption
Dec	Life Planning & Milestones		Auto & Luxury	Insurance			Finance/Spending