

We survey 1000 13-35-year-olds monthly...

# PULSE SURVEY CALENDAR

Click on topic links for examples of past reports

2017	Lifestyle	Technology & Media	Shopping	Finance	Marketing	Seasonal	Trackers
Jan	<a href="#">Causes &amp; Charity</a>		<a href="#">Post-Holiday</a>			<a href="#">New Year's &amp; Valentine's Day</a>	<a href="#">Brand/ Shopping Brand</a>
Feb	<a href="#">Relationships/ Dating &amp; Weddings</a>	<a href="#">Tech Device Use &amp; Ownership</a>					<a href="#">Social Media &amp; Media Consumption</a>
Mar	<a href="#">Religion &amp; Spirituality</a>	<a href="#">Social Media Behaviors</a>			<a href="#">Ad/ Marketing Effectiveness</a>	<a href="#">Super Bowl Ads</a>	<a href="#">Finance/ Spending</a>
April	<a href="#">Cooking/ Food Trends</a>		<a href="#">Grocery &amp; Dining</a>		<a href="#">Offline Interests &amp; Passions</a>		<a href="#">Brand/ Shopping Brand</a>
May	<a href="#">Travel/ Post Spring Break</a>			<a href="#">Employment &amp; Career Goals</a>		<a href="#">Prom &amp; Summer Plans</a>	<a href="#">Social Media &amp; Media Consumption</a>
June	<a href="#">Health &amp; Fitness</a>		<a href="#">Beauty/ Personal Care Products</a>			<a href="#">4th of July</a>	<a href="#">Finance/ Spending</a>
July	<a href="#">Sports &amp; Athletics</a>	<a href="#">News Consumption &amp; Trust</a>					<a href="#">Brand/ Shopping Brand</a>
Aug		<a href="#">Mobile / App Behavior</a>	<a href="#">Shopping &amp; Fashion</a>		<a href="#">Social/ Mobile Marketing Preferences</a>		<a href="#">Social Media &amp; Media Consumption</a>
Sept		<a href="#">Music</a>		<a href="#">Personal Finance &amp; Services</a>		<a href="#">Halloween</a>	<a href="#">Finance/ Spending</a>
Oct	<a href="#">Parenting</a>	<a href="#">TV &amp; Entertainment / Fall Shows</a>	<a href="#">Post-BTS</a>			<a href="#">Thanksgiving</a>	<a href="#">Brand/ Shopping Brand</a>
Nov	<a href="#">Drinking &amp; Nightlife</a>		<a href="#">Pre-Holiday</a>			<a href="#">Winter Holidays</a>	<a href="#">Social Media &amp; Media Consumption</a>
Dec	<a href="#">Life Planning &amp; Milestones</a>		<a href="#">Auto &amp; Luxury</a>	<a href="#">Insurance</a>			<a href="#">Finance/ Spending</a>